





KLADIO











IMM BUSINESS SCHOOL

SINCE 1969

1st Time in India AI & ML Infused BBA

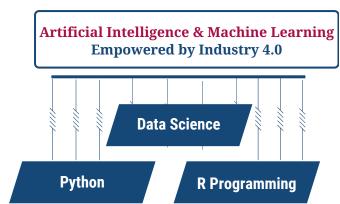
Bachelor of Business Administration

Approved by AICTE

as per New Education Policy

- O Technology Driven Pedagogy in Management Subjects, Empowered by Al & ML Bootcamp
- O A Unique Specialization Course Choice from Trending Domains
- Real Time Projects by Faculty and External Mentors Leading to Pre Placement Offers
- O Dual Summer Internship Program
- O Guest Lectures on Leading Topics Conducted by Industry Experts
- O Placement and Internship Support
- Acing Corporate Skills through Certification in Corporate Communication
- Extensive French/Spanish/German Language Training
- O Domestic Tour
- O English Communication
- Corporate Skill Development through Industry Preparedness Sessions, Formal Dressing and Industry Visits

56



You Perform You Receive

Fee Structure		Total Fees	6,00,000/-	
1st Year		2nd Year	3rd Year	
2,20,000/-		1,90,000/-	1,90,000/-	

Merit-Based Scholarship Available

















ADMISSION OPEN FOR 2025-2028

1st Time in India AI & ML Infused BBA BACHELOR OF BUSINESS ADMINISTRATION

Approved by AICTE as per New Education Policy







6 SPECIALIZATIONS

Marketing & Innovation Management

> **Human Resource** Management

International Business Management

Business Analytics & Research

Financial Management

Operations & Supply **Chain Management**

RECRUITERS @ IMM













































































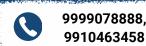








and many more...







INDUSTRY VISITS @IMM



























































EVENTS @IMM







B-11 Qutab Institutional Area, New Delhi - 110016